

Podcasting 101

RSU #11 Tech Training
February 8, 2010



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What is a Podcast?



Researchers at the Center for Journalism and Communication Research at the University of Texas at Austin in the USA are proposing a four-part definition of a podcast: A podcast is a digital audio or video file that is episodic; downloadable; programme-driven, mainly with a host and/or theme; and convenient, usually via an automated feed with computer software.

What tools do I need?

- **GarageBand**TM on a Mac



- **Audacity** for PC (free)



- **MixCraft** for PC from Soundtree.com \$49.95



Sample Podcasts

Cyber Ethics - Lesley University Podcast

J&M Show Podcast - Grade 5

Sample Podcasts

Making Assessment Work - Podcast for Teachers

Cyber Ethics - Lesley University Podcast

J&M Show Podcast - Grade 5

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Podcasting Tutorial
<http://www.apple.com>



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How Do I Start?

- Create a script - *Improvisation is good, but not for a podcast!*
- Practice speaking slowly and recording into GarageBand
- Podcasts should not be longer than about 10 minutes - *Consider breaking up your podcast into sections for a “continuing series.”*
- Remember that the listener needs to be engaged either with an exciting script and/or an interesting recording (adding sound effects or speaking in an engaging way)

Today's *Introduction* Podcast Creation

- Welcome
- Who you are
- What your job is
- What the favorite part of your job is
- One little known fact about you
- Closing

Podcasting Ideas

- A Radio Show
- Interview of faculty, staff or students
- Comedy skits
- Composer or author “interviews”
- Fashion tips for 5th graders
- “Welcome to Our School” for new students
- How to play the recorder
- Substitute plans
- Tutorials - “How To”
- Reader’s Theater
- Chapter books for younger students
- “How to Survive 5th Grade”

Posting Your Podcast to the Internet






iWeb

(with FTP or MobileMe account)

iTunes

Final Thoughts

-  If posting a podcast, keep identities hidden
-  Your GarageBand file needs to be converted to mp3 format for sharing or posting
-  Be sure that you make copyright use clear (“you may repost” or “not without permission”)

Where to Get Help

Soundtree.com

www.how-to-podcast-tutorial.com

radio.about.com/od/podcastin1/a/aa030805a.htm

http://reviews.cnet.com/4520-11293_7-6246557-1.html

<http://computer.howstuffworks.com/how-to-podcast.htm>

<http://www.youtube.com/watch?v=-hrBbczS9Io>

Credits

Maureen Brisson - *Lesley University Technology in Education Faculty*

Joshua and Maguire - *Mrs. Hicks' 5th Grade*

Abi - *Mrs. Hicks' 5th Grade*

Apple Computer - <http://apple.com>

Educational Applications of Podcasting in the Music Classroom
by Kathleen Kerstetter

Music Educators Journal - <http://mej.sagepub.com>

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This presentation can be downloaded from:
<http://1VHC.net/education.htm>

